

## Media Contact: Anita Walker, 602-953-6596, <u>anita.walker@macerich.com</u> Kelly Behm, 720-941-8388, <u>kelly@ks-comm.com</u>

## TYSONS CORNER CENTER ANNOUNCES SLATE OF FRESH NEW RETAIL EXPERIENCES -- First-t0-market store {Intimacy} heads list of new names for Tysons Corner Center --

MCLEAN, Va. – March 10, 2011 – Adding to the impressive retail assets that make it the region's top shopping center, Tysons Corner Center announced eight new stores and restaurants, with most set to open by June 2011.

The new names include **{Intimacy}**, a first-to-market bra boutique that is slated to open in May. This retail concept is known for its personal consultations, complimentary lifetime alterations and unparalleled size selection.

The eight new retail names join two already announced additions – a much anticipated flagship American Girl store for the D.C. area and new dining concept, Seasons 52 - both of which are set to open this June.

"Tysons Corner Center has always been a showcase for what's innovative in retail, and this new and sizable set of exciting stores adds to the mix in ways that will appeal to our shoppers," said Cory Scott, senior property manager for Tysons Corner Center.

Also opening in May is **Bose**, specializing in innovative audio products and accessories; **Catimini**, a creative and sophisticated line of children's designs from France; **Ecco**, a global brand from Denmark known for city, casual and sport shoes for men, women and children; and **Swatch**, the innovative and fashionable Swiss watch brand.

Opening this month is **Eyebrow Designer 21**, a new location for an Alexandria, Va., salon and **Papilio**, specializing in fashionable hosiery and legwear, will open in April. **Magic & Health**, offering acupressure/massage therapy and acupuncture will open in June.

These new stores at Tysons Corner Center build on a year of retail additions in 2010, when more than 15 new retailers opened at the shopping center, including Accessorize, Arden B., Diesel, Fink's Jewelers, I AM, Lacoste, Metropark, Michael Kors, Pandora, Vans, Winn Bros, Zumiez and more.

"Our customers are the reason so many new retailers seek out Tysons Corner Center," said Scott. "We're delighted to be able to bring exciting new retail experiences to our shoppers, who look to us for everything from exceptional department stores to our top line-up of specialty retailers."

Located at the intersection of Routes 7 and 123 just off the Capital Beltway (I-495) in Northern Virginia, Tysons Corner Center is among the largest retail centers in the country and offers anchor retailers Nordstrom, Bloomingdale's, Macy's, Lord & Taylor, LLBean, a 16-screen AMC megaplex with stadium seating, family and fine-dining restaurants, two food courts and a two-story Barnes & Noble, as well as over 300 specialty retailers. For more information, visit <u>www.shoptysons.com</u> or follow us on Facebook and Twitter at facebook.com/tysonscornercenter and twitter.com/shoptysons.

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1961 Chain Bridge Road | McLean, VA 22102 | P: 703.893.9400 | F: 703.893.2632